

Angela Harrington

Front End Web and Marketing Designer

Waltham MA • 7816863877 • amharrington20@gmail.com

Hi, I'm Ang!

Design-driven front end web and marketing professional with 10 years of experience across web, product, and brand design. At the intersection of design, development, and marketing, I create accessible, SEO-optimized, and user-centered digital experiences that connect strategy with execution. Collaborative and research-led, I translate complex ideas into intuitive solutions that elevate brands, support business goals, and scale across platforms.

Professional Experience

Front End Web and Marketing Designer

May 2018- Present | Medical Information Technology Inc.

- Lead cross-functional teams to uphold and evolve brand standards across all company platforms
- Build and maintain customer-facing marketing campaigns in Drupal using HTML and CSS
- Partner with developers and stakeholders to design and deliver internal web-based solutions
- Support company-wide design needs, including logos, marketing assets, videos, and social media graphics
- Design digital assets for web content, campaigns, events, and company communications
- Own quality assurance, troubleshooting, and design validation for internal tools and the primary website

Freelance Brand & Product Designer

August 2017 - January 2018 | Avid Products Inc.

- Collaborated with a cross-functional team of 8 to design product solutions across 5 product teams
- Prioritized feature requests through user research, translating insights into wireframes and design proposals
- Created low-fidelity prototypes and end-to-end workflows to support user testing
- Presented feature concepts to customers, product managers, and engineering teams for review and feedback
- Designed responsive concepts for a new online ordering experience across mobile, desktop, and tablet

Product Design Intern

August 2017 - January 2018 | Toast Inc.

- Designed custom promotional apparel and branded products in collaboration with customers
- Translated customer and market research into brand-specific logos, graphics, and patterns
- Created textile patterns in Illustrator and InDesign for production drafting
- Maintained a company-wide library of low-fidelity apparel mockups

Brand and Product Design Intern

May 2016 - November 2016 | NOBULL

- Partnered with company leadership to establish brand and product strategy
- Conducted product research with testers to inform pattern development and refinement
- Designed brand-specific product labels and pattern swatches
- Established the company's first centralized pattern library
- Communicated directly with overseas factories and vendors to support production

Credentials & Recognition

BFA Graphic Design 2016

Massachusetts College of Art and Design

Brand Excellence Award Nominee

For the design of an internal solutions portal

HubSpot SEO and Marketing

Certificate Course, completed September of 2024

HubSpot Social Media Marketing

Certificate Course, completed November of 2025

Marketing Design Mentor for Interns

Headed mentorship for junior designers

Areas of Expertise

Web Design	HTML CSS Drupal 7,8 +9 SEO Javascript
	Photoshop After Effects Indesign Illustrator
Software & Product Knowledge	Express G-Suite Figma Cursor AI CoPilot HubSpot
Graphic & Digital	Social Media Branding Marketing Promotional Design
	LinkedIn Ads LinkedIn Carousel Email Design